

## **Coalition America Announces Addition of Greg Comrie as Chief Information Officer**

**Atlanta, GA, December 6, 2007...**Coalition America, Inc. (CAI) announces the addition of **Greg Comrie** as their new chief information officer. Comrie will be responsible for ensuring that the company's information technology investments are aligned with its strategic business objectives as well as overseeing and managing compliance and regulatory issues.

Comrie comes to CAI with more than 20 years of experience in building high performing information technology organizations and delivering mission critical projects for both Fortune 500 and software technology start-ups including McKesson, VeriSign, General Electric, and Webroomz. He has served on the National Board of the CRM Association, is a Six Sigma Black Belt, and has been featured in multiple industry periodicals, including CIO Magazine's "Ask the Expert".

Also added to the CAI management staff:

- **Dennis Williams, accounts receivable manager.** Williams has over 15 years of healthcare experience ranging from single practice to large practice management. His responsibilities will include the continual growth of the accounts receivable department and help streamline accounts receivable processes in order to achieve better customer support.
- **Douglas Canterbury, manager of client services.** Canterbury comes to CAI with over 23 years of experience in operational support and call center leadership. Canterbury's responsibilities will include delivering superior client service by meeting and exceeding our client service level agreement requirements through leadership and establishment of

strategic goals and action plans that will integrate our operations and services departments.

“We are very excited about the addition of Greg, Doug and Dennis to our management team. Having them on our team is a tremendous asset to CAI, and more importantly to our clients, as we continue to deploy healthcare cost containment solutions designed to impact our client’s medical loss ratios,” said Sean Smith, chairman and CEO for Coalition America.

### **About CAI**

Coalition America, Inc. is a market leader providing comprehensive solutions for managing healthcare costs. CAI utilizes a suite of products and services including direct provider contracts, PPO networks and provider negotiations to achieve industry leading savings for its national client base of health insurance carriers, employers, Taft-Hartley plans and third party administrators. The Atlanta-based healthcare savings company has saved its clients over \$1.5 billion since inception.

For more information about Coalition America please visit [www.CoalitionAmerica.com](http://www.CoalitionAmerica.com) or contact Libby Ricks, director of marketing and public relations at 404-459-7201, ext. 5265 or [LibbyRicks@CoalitionAmerica.com](mailto:LibbyRicks@CoalitionAmerica.com).

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